

# Customer Service Week License and Artwork Request

The Customer Service Week logo is a trademark of the Customer Service Group, which regulates its use. As a celebration planner, you are part of the Customer Service Week image-building process. We rely on you to ensure that the logo is not used in any way that diminishes its value, impacts negatively on the program, or violates trademark law.

## Contact Information

First and Last Name: \_\_\_\_\_ Title: \_\_\_\_\_

Firm/Organization: \_\_\_\_\_

Street Address: \_\_\_\_\_

City, State, Zip/Postal Code, Country: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

## Event Information

I would like to use the Customer Service Week logo as described below. (A fee for the use of the logo may apply and will be supplied when a request is reviewed.)

Number of locations celebrating: \_\_\_\_\_

Number of people celebrating: \_\_\_\_\_

Logo to be used in the following ways:

1. \_\_\_\_\_

2. \_\_\_\_\_

3. \_\_\_\_\_

4. \_\_\_\_\_

## Logo Formats Requested

The shape, color and typeface used in the Customer Service Week logo were carefully selected. You may not stretch, condense, reshape, change the color or alter the logo in any way.

I would like the logo in the following format(s):

**JPG** — Suitable for online and small printed applications.

**Vector** — Suitable for professional quality reproduction.

## Your Responsibility

In making this request, I acknowledge that the Customer Service Group has a significant, long-standing proprietary interest in the Dream Team™ theme and logo. I agree to use the theme and logo only for approved uses and to protect the interests of the Customer Service Group in the theme and logo.

Signature \_\_\_\_\_

Date \_\_\_\_\_

**CSWeek.com**

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